



LOWER MINNESOTA RIVER WATERSHED DISTRICT

Executive Summary for Action

Lower Minnesota River Watershed District Board of Managers Meeting

Wednesday April 17, 2019

Agenda Item

Item 5. C. - Request from Freshwater Society for sponsorship

Prepared By

Linda Loomis, Administrator

Summary

Freshwater Society is hosting a Water Summit titled *Bridging Science and Society*. The Minnesota Stormwater Committee and the Minnesota Ground Water Association are partners to the event. Freshwater has asked if the LMRWD would be interested in sponsoring the event. Information regarding sponsorship is attached. If the Board wants to sponsor the Summit funds can come from the Education line of the budget.

Information about the event can be found on the [Freshwater Society's website](#).

Attachments

Sponsorship Opportunity: 2019 Water Summit

Recommended Action

Motion to authorize sponsorship in 2019 Water Summit.



PHOTO: ETHAN JACKSON

SPONSORSHIP OPPORTUNITY: 2019 WATER SUMMIT

Why sponsor?

Sponsoring is a prime marketing opportunity for your organization that also gives back to the community. Receive excellent visibility in front of over 200 professionals and active citizens including water resource managers; scientists; engineers; architects; employees of local, regional, and state agencies and government; private business professionals; citizen advocates; and the media. Sponsors are promoted in print and digital marketing channels that reach thousands. Be the first to support education for water resource professionals and citizen advocates by supporting this new convening event in the Twin Cities.

What we do

Freshwater is a nonprofit organization dedicated to clean and reliable water in Minnesota. We are a leading education and policy organization that helps citizens, community groups, and local governments take their next steps for water. We specialize in making Minnesota's groundwater supplies sustainable and preventing polluted runoff from contaminating our lakes and streams.

See reverse for sponsorship levels.

EVENT DETAILS

WHAT: 2019 Water Summit: Bridging Science and Society

A two-day event featuring a day of showcasing local innovation in projects and programs that protect our water, followed by an optional half-day tour highlighting best practices in water management.

Relying on the science and technology behind our work doesn't always lead to successful projects and programs. We often overlook the power of people. Knowing who to involve and when, as well as who is *not* involved and why, are critical pieces of the puzzle if we are to achieve our clean water goals. At the 2019 Water Summit we will explore new and innovative ways to protect our surface and groundwater resources while also highlighting the role people play in determining the outcomes of our work.

Hosted by Freshwater, in partnership with the Minnesota Stormwater Committee* and the Minnesota Ground Water Association.

WHEN: May 9-10, 2019

WHERE: Science Museum of Minnesota, Saint Paul

WHO/AUDIENCE: More than 200 professionals and active citizens including water resource managers; scientists; engineers; architects; employees of local, regional, and state agencies and government; private business professionals; citizen advocates; and the media.

SPONSOR INVESTMENT LEVELS

	CHAMPION (\$5,000)	STEWARD (\$2,500)	SUSTAINER (\$1,000)	ENTHUSIAST (\$500)
Logo display** print & digital (invitations***, event program and signage, website, social media)	X	X	X	X
On-screen display at symposium	X	X	X	X
Event registrations included	Three	Two	One	10% discount
Verbal recognition from podium	X	X	X	
Resource table	Full table, premier placement	Full table, premier placement	Half table	
Logo printed on table displays	X	X		
Optional promotion item at each event seat plus additional custom benefits.*	X			

*Promotional item subject to agreement. Two additional custom benefits available based on sponsor preferences: blog article re: your company, volunteer opportunity for employees, workplace presentation on water topic of your choice.

**Logo placement and dimensions commensurate with level

***Sponsorship must be confirmed early to ensure this benefit

Freshwater Society is a 501(c)3 nonprofit organization. Your contribution is tax deductible to the fullest extent of the law.

**To sponsor the 2019 Water Summit,
contact Mary Salisbury at 651-313-5817
or msalisbury@freshwater.org.**

Learn more about the Metro Water Summit:
freshwater.org/2019-water-summit

*Your sponsorship is a great marketing
opportunity that also has a positive impact
for water quality in Minnesota.
On behalf of our lakes and citizens, thank
you for sponsoring the 2019 Water Summit!*

FRESHWATER

Hosted by Freshwater, in partnership with the Minnesota Stormwater Committee* and the Minnesota Ground Water Association.

*The Minnesota Stormwater Committee is affiliated with the Minnesota Chapter of the Central States Water Environment Association.