



LOWER MINNESOTA RIVER WATERSHED DISTRICT

Executive Summary for Action

Lower Minnesota River Watershed District Board of Managers Meeting

Wednesday, November 6, 2024

Agenda Item

Item 7. E. - Sponsorship of Soil Health Event

Prepared By

Linda Loomis, Administrator

Summary

The Minnesota Soil Health Coalition invited the LMRWD to become a sponsor of its Annual Premier Soil Health Conference. The MN Soil Health Coalition tabled at the LMRWD MN River Tour, September 11, 2024. The MN Soil Health Coalition promotes regenerative agriculture.

Each year the MN Soil Health Coalition hosts an annual conference to bring national, regional and local soil health experts together to provide farmers and ranchers with the information they need to improve and strengthen their operations.

The LMRWD has been invited to become a sponsor of this event. Sponsorship includes an exhibitor booth, conference registrations and the LMRWD shared on screens during lunch and breaks. The event is scheduled for December 3rd and 4th in Mankato. More information can be found at: <https://www.mnsoilhealth.org/premier-soil-health-event/>.

Check out this short video on the [2023 Premier Event](#). I am looking forward to seeing you there!

Sponsorship opportunities are attached.

Attachments

2024 Premier Soil Health Event

2024 Premier Soil Health Event Sponsor Form

Recommended Action

Motion to authorize becoming a sponsor of the MN Soil Health Annual Conference

PREMIER SOIL HEALTH EVENT

For farmers, by farmers.

DEC 3-4, 2024
MANKATO, MN

at the Mayo Clinic Health
System Event Center

Featuring keynote speakers:

Ray Archuleta

John Kempf

Johnny Hunter

Lance Gunderson

*Plus, hear from local farmers
and agronomists!*

*Accommodations can be made at
Hilton Garden Inn Mankato Downtown

The Premier Soil Health Event is for farmers, by farmers. Hosted by the Minnesota Soil Health Coalition, this event brings local, national, and regional soil health experts together to provide farmers and ranchers information they can use to improve their operations. Network with other farmers and farmer mentors, plus learn from long-time practitioners of strategies that build soil health.

PLUS, this year, for the first time ever in Minnesota, we will be announcing the finalist of the Leopold Conservation Award -- recognizing landowners who inspire others with their dedication to environmental improvement. The finalist will be presented with a \$10,000 award!

In addition to info-packed speaker sessions, we'll have...

- **DEC 3:** Farmers & Friends Social Hour in the evening; **appetizers and beer included**, cash bar available.
- **DEC 4:** Coffee and a **FULL breakfast** provided during **BOARD ELECTIONS**.

REGISTER TODAY!



Scan to register!

OR  Visit <https://bit.ly/3tpvHKY>

 Call Tim at (612) 600-4872

CEU credits Offered!



2024 Premier Soil Health Event For Farmers By Farmers

December 3rd and 4th, 2024

Mayo Civic Center Mankato, MN



Sponsorship Levels

- | | | |
|--------------------------|---|---------------|
| <input type="checkbox"/> | Sustainable Sponsorship | \$500 |
| | Includes Exhibitor Booth, 2 Registrations, Company Logo Displayed on Screen at Lunch and Breaks. | |
| <input type="checkbox"/> | Soil Champion Sponsorship: | \$1000 |
| | Includes Exhibitor Booth, Logo on Marketing Materials, 2 Registrations, Company Logo Displayed on Screen, 2 Memberships to MSHC. Highlighted on Website and Newsletter. | |
| <input type="checkbox"/> | Premier Sponsorship: | \$1500 |
| | Includes Exhibitor Booth, Logo on Marketing Materials, 4 Registrations to Premier Event in December and Company Logo Displayed on Screen, Highlighted on Social Media, Newsletter and Website, 4 Memberships to MSHC. | |

Please make checks payable to Minnesota Soil Health Coalition and mail along completed application form to: **Minnesota Soil Health Coalition, 1157 110th AVE, Luverne, MN 56156**

Pay online at: <https://www.mnsoilhealth.org/donate/>

Please email the completed form and company logo to: timr@mnsoilhealth.org

Business Organization: _____

Contact Person: _____ Email: _____

Address: _____

Phone: _____ Website: _____