

LOWER MINNESOTA RIVER WATERSHED DISTRICT

Executive Summary for Action

Lower Minnesota River Watershed District Board of Managers Meeting Wednesday, February 21, 2024

Agenda Item

Item 7. C. – Sponsorship of 2024 Salt Symposium

Prepared By

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Summary

The 2024 Salt Symposium has been scheduled for August 6th & 7th. The Lower Minnesota River Watershed District has bee a sponsor of this event at the \$500 level since 2018. The 2024 LMRWD Budget has included \$500 for sponsorship of the event. By contributing \$500 (Bronze Sponsor) the LMRWD would be entitled to have its logo placed on conference pamphlets and other materials, one complimentary registration, two advertisement slides during break-periods, one customized audience poll or promotional link sent via conference chat.

Additionally, with one registration the symposium can be shared at a watch party. The Citizen Advisory Committee (CAC) did this in 2022. Nine Mile Creek Watershed District generously allowed the LMRWD CAC to watch from its Board room at its headquarters in Eden Prairie.

More information can be found at the Salt Symposium website using this link - <u>https://www.bolton-menk.com/salt-symposium/</u>

Attachments No attachments

Recommended Action

Motion to authorize sponsorship of the 2024 Salt Symposium at the Bronze Sponsor level.