



# LOWER MINNESOTA RIVER WATERSHED DISTRICT

Minutes  
Citizen Advisory Committee (CAC)  
Tuesday, November 1, 2022  
virtual via WebEx

## 1. Call to Order

The meeting was called to order by vice-chair Kuplic. The following members were present: Judy Berglund, Greg Genz, Jenny Karkowski, and Theresa Kuplic. The following individuals also attended the meeting: Linda Loomis, Naiad Consulting LLC and Lower Minnesota River Watershed District (LMRWD) administrator; and Jen Dullum, Young Environmental Consulting Group LLC education outreach coordinator.

## 2. Consent Agenda

- a. Approval of the October agenda
- b. Approval of the August minutes

Berglund moved to approve the consent agenda, and Genz seconded the motion. Upon taking a roll-call vote, the following individuals voted in favor of the motion: Kuplic, Karkowski, Berglund, and Genz. The following individuals voted against: none.

## 3. Citizen Input on Non-Agenda Items

There was no input.

## 4. New Business

- a. Educator Mini-Grant Program Application Scoring

Dullum introduced the item. She noted that CAC members who have not submitted scoring sheets should turn them in to staff. Staff will keep score sheets and a record of scores. Kuplic asked how to encourage applicants to better explain how their activity relates to water quality in the watershed. Dullum stated that it is up to the CAC to address water quality specifics in their scoring of the application, but it is possible to better address the topic in the questions asked in the application.

Kuplic also inquired whether the same educators will be contacted for the second mini-grant application round in February. Dullum responded that if we find educators who we missed, they will be included. Dullum noted that the turnaround time was quite quick for the first round of funding. She hopes that more teachers may apply with the increased time for round two. Berglund noted that teachers may need a longer

timeframe for mini-grant planning to bring that into their curriculum planning. There will also be increased outreach. Other surrounding watershed districts with educator grants may be asked to share tips for outreach methods to increase participation.

CAC member Diederichs was not at the meeting but provided a comment prior. He asked that the CAC request any educator receiving funds provide a 3-panel poster display describing the activity the CAC might bring to local community tabling events. A final poster display could address the above concern of how to better relate the activity to the water resources in the LMRWD. A poster display would be a request, rather than a requirement, for the recipient of the educator mini-grant and would provide a good summary and overview of student learning.

Kuplic asked whether the LMRWD funds any other education. The LMRWD provides funds to River Watch, the Metro Children's Water Festival, and the Scott Clean Water Education Program through the annual service contract with Scott County.

According to the educator mini-grant scoring, any applications scoring five or more points will be forward to the Board of Mangers for consideration for funding at the November board meeting. The CAC agreed that averaging their scores would be the easiest way to determine a final score for each applicant. All members agreed to forward both mini-grant applications to the Board of Managers for funding approval.

## 5. Old Business

There was no old business.

## 6. Communications

### a. Q4 social media content calendar

Dullum shared the LMRWD Q4 social media content calendar. Kuplic asked how many followers the LMRWD had. The CAC reviewed Facebook, Instagram, and Twitter. There was concern about the low number of followers. It was suggested that we request that teachers awarded educator mini-grant funding follow the LMRWD social media platforms. Karkowski also suggested that the LMRWD begin an electronic newsletter or send email notifications to a partner list. Possible audiences noted by the CAC could include teachers and homeowners' associations.

### b. Other

In reviewing the October minutes, Kuplic asked if the tri-fold poster could be made into a tabletop display. This display might be better suited to outdoor events on windy days. Dullum will work on a design for smaller tabletop displays. Loomis will look into how much of the budget is available to purchase tabletop easels.

Genz suggested using monitors for different visuals at events. He provided a cost for video production if the LMRWD was interested in going that direction for outreach. This work included script, actors, and editing for \$2,500. This option for education outreach will be discussed further at the December CAC meeting.

The CAC reviewed the December 6 meeting agenda and added video content to the agenda. The CAC agreed to a virtual meeting for December. Genz offered to host at his home for a future meeting date.

7. Adjournment

Berglund moved to adjourn the meeting, and Genz seconded the motion. The meeting was adjourned.