



LOWER MINNESOTA RIVER WATERSHED DISTRICT

Executive Summary for Action

Lower Minnesota River Watershed District Board of Managers Meeting
Wednesday, February 16, 2022

Agenda Item

Item 4. F. – 2022 Salt Symposium Sponsorship

Prepared By

Linda Loomis, Administrator

Summary

The LMRWD has been asked to sponsor the event again in 2022. The District has been a sponsor of this event since 2018 at the \$500 Bronze Sponsor level. This event has been virtual since 2020 and will be virtual again in 2022.

There is \$500 in the 2022 education budget for this sponsorship.

Attachments

2022 Salt Symposium Sponsorship flyer

Recommended Action

Motion to authorize sponsorship of 2022 Salt Symposium at the Bronze Sponsor level (\$500)



Be a SPONSOR

Live-streaming August 2nd & 3rd

All sponsorships include placement of organization logos and contact information in a PDF distributed directly to all conference attendees. All sponsors will receive a contact list of attendees who agree to share their information.

Platinum Sponsor - \$5,000

- ❖ Your choice of either 5 minutes of “stage time” following lunch OR directly sponsoring a morning or afternoon session, as well as: highly prominent logo placement on conference materials, 6 complimentary registrations, 5 break period advertisement slides, and 3 customized audience polls or promotional links sent via conference chat.

Gold Sponsor - \$2,500

- ❖ Prominent logo placement on conference materials, 3 complimentary registrations, 4 break period advertisement slides, 2 customized audience polls or promotional links sent via conference chat.

Silver Sponsor - \$1,000

- ❖ Logo placement on conference materials, 2 complimentary registrations, 3 break period advertisement slides, 1 customized audience poll or promotional link sent via conference chat.

Bronze Sponsor - \$500

- ❖ Logo placement on conference pamphlet and other materials, 1 complimentary registration, 2 break periods advertisement slides, 1 customized audience poll or promotional link sent via conference chat.

Specialized Sponsor – Non-cash donation

- ❖ Logo placement on conference materials, with other arrangements subject to agreement.

To submit the form or ask questions – email Doug Klimbal
doug@fortinconsulting.com

(612) 772-2429

Salt Symposium Sponsor Sign-Up

- Platinum Sponsor - \$5,000 donation
- Gold Sponsor - \$2,500 donation
- Silver Sponsor - \$1,000 donation
- Bronze Sponsor - \$500 donation
- Special Sponsor - Non-cash donation

Contact Name:		Date:
Organization/Company:		
Mailing Address:		
City:	State:	Zip Code:
Phone:	Email:	
<input type="checkbox"/> Check included by mail Checks made payable to: Fortin Consulting, Inc.	<input type="checkbox"/> Please send me an invoice	Please email this completed form to: doug@fortinconsulting.com Address checks sent by mail to: 215 Hamel Rd, Hamel MN 55340

Donations are being used to reduce the cost of registration, bringing more people in to the chloride conversation.

This event assembles hundreds of professionals from numerous industries, each following the latest developments in salt use and management, road maintenance, agronomy, and more. Your donations help bring more people to the table.

Thank you!



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