



LOWER MINNESOTA RIVER WATERSHED DISTRICT

Executive Summary for Action

Lower Minnesota River Watershed District Board of Managers Meeting

Wednesday, January 19, 2022

Agenda Item

Item 7. J. - Education and Outreach

Prepared By

Linda Loomis, Administrator

Summary

Mark Nemeth from DNR Fisheries met with the CAC in January to speak about the importance of the Minnesota River to fish in Minnesota. It was a very informative presentation. Brooke Asleson from the MPCA is scheduled to speak to the CAC at its February meeting about Chloride pollution. Planned Q1 2022 Social Media Posts

Planned Social Media Posts for the first quarter of 2022 is attached for the Board's information. Please feel free to provide staff with suggestions.

Attachments

Q1 2022 Social Media Planned posts

Recommended Action

No action recommended

Week	Dates	Topic	Platform	Post
1	Jan 4	CAC	Facebook Twitter Instagram	It's a new year! Do you want to make a difference in your community? The LMRWD is seeking residents to join its Citizen Advisory Committee. You do not need to be an expert to apply; all you need is an interest in and concern for our shared #water and #NaturalResources. Applications can be found here: https://docs.google.com/forms/d/e/1FAIpQLSdiVKORBf68-MUxUBzZRKpvqr6HsGhIA5hTUMGct95our52g/viewform?usp=sf_link#volunteer
	Jan 5	National Bird Day	Facebook Twitter Instagram	It's #NationalBirdDay! No matter where you are, you are bound to find a bird flying by, nesting, or looking for its next meal. Take time today (and every day) to enjoy the beauty of birds. https://www.audubon.org/birding @MNvalleyNWR @USFWSMidwest
2	Jan 10	Activities For Kids	Facebook Twitter Instagram	Are you looking for activities to keep the kids busy this winter? Check out the Just for Kids page on the @MNvalleyNWR. https://www.fws.gov/refuge/Minnesota_Valley/visit/just_for_kids.html?blm_aid=17523713
	Jan 12	LMRWD Board Meeting	Facebook Twitter Instagram	Please join the @LowerMinn at its upcoming board meeting. Board meetings are held at the Carver County Government Center on the third Wednesday of the month, beginning at 7:00 p.m. unless otherwise noted. http://lowermnriverwd.org/meetings
3	Jan 18	Metro Children's Water Festival	Facebook Twitter Instagram	Are you a 4th grade teacher looking fun and engaging lessons on water and the environment? Look no further! The Metro Children's Water Festival website has got you covered! https://metrocwf.org/
	Jan 20	Construction Permit	Facebook Twitter Instagram	Are you starting a construction project? Visit the @LowerMinn website to check if you need a permit: https://lowermnriverwd.org/rules/individual-permit
4	Jan 24	Snow and Ice Removal	Facebook Twitter Instagram	Do you have the right tools for winter's snow and ice? Using a shovel, snowblower, or plow can be more effective than putting down salt. It is also a great way to prevent salt pollution in local waterways. https://www.cleanwatermn.org/wp-content/uploads/AaD_TipsCard_Salt_v2.pdf https://www.wisaltwise.com/Take-Action/Salt-Awareness-Week
	Jan 26	Landscaping for Clean Water	Facebook Twitter Instagram	When the snowblower is broken and the plow dumps a foot of snow at the end of your driveway, you may want to skip winter and plan for spring—you can! Check out the Landscaping for Clean Water workshops in Dakota County. Visit www.dakotaswcd.org or call (651) 480-7777.
5	Jan 31	Adopt a Drain	Facebook Twitter Instagram	Even in the winter, it is important to keep your storm drains clear of snow. Water from storm drains goes directly into our local waterways, so remove snow with tools like a shovel. Never use salt! @AdoptaDrainMN
	Feb 2	World Wetlands Day	Facebook Twitter Instagram	Part of the @LowerMinn's mission is to protect and preserve wetlands. Wetlands improve water quality, provide flood storage, reduce shoreline erosion, and so much more! Simple actions like reducing pesticide and fertilizer use, removing nonnative and invasive species, and picking up after your pet can make a huge difference in protecting our wetlands. #WorldWetlandsDay

Week	Dates	Topic	Platform	Post
6	Feb 7	Pick Up After Your Pet	Facebook Twitter Instagram	Avoid a mess in your yard this spring. Make sure to pick up your pet's waste this winter. Pet waste contains bacteria that can wash into storm drains and local waterbodies when the snow melts in the spring.
	Feb 9	LMRWD Board Meeting	Facebook Twitter Instagram	Please join the @LowerMinn at its upcoming board meeting. Board meetings are held at the Carver County Government Center on the third Wednesday of each month, beginning at 7:00 p.m. unless otherwise noted. http://lowermnriverwd.org/meetings
7	Feb 15	Tree Pruning	Facebook Twitter Instagram	Mid to late winter is a great time for tree pruning! For all you need to know about tree pruning, visit https://extension.umn.edu/planting-and-growing-guides/pruning-trees-and-shrubs .
	Feb 17	Chloride	Facebook Twitter Instagram	On any given "warm" Minnesota winter day, the line at the local car wash can stretch down the street. If you are anxious to wash winter salt and grime off your car, patience is a necessary virtue! Stay calm and know you are protecting MN waters by using a facility where dirty water will be treated before entering our shared waters. For more information on chloride, visit https://www.pca.state.mn.us/water/chloride-101
8	Feb 22	Social Media Anniversary	Facebook Twitter Instagram	Today is our 1-year social media anniversary! Thanks to all who follow and like—we love sharing with you! @LowerMinn #SocialMedia #Anniversary #Followers
	Feb 25	SCWEP Workshops	Facebook Twitter Instagram	The @SCWEP provides educational workshops to inform residents on ways to improve water quality in our lakes and rivers throughout the year. Check them out @ https://www.scottswcd.org/education . #CleanWaterStartsWithMe
9	Feb 28	National Invasive Species Week	Facebook Twitter Instagram	We've seen the images of massive goldfish in area lakes. During National #InvasiveSpecies Week, remember nonnative plants and animals can damage the economy, environment, and even human health. Learn how to prevent their spread at https://www.nisaw.org/learn/
	Mar 3	World Wildlife Day	Facebook Twitter Instagram	World Wildlife Day reminds us of our reliance on wildlife and biodiversity-based resources to meet our needs. Currently, more than 38,500 species are threatened with extinction according to the IUCN Red List of Threatened Species. Engage in the conversation about reversing the fate of endangered species, restoring their habitats, and promoting sustainability. https://wildlifeday.org/content/get_involved
10	Mar 7	National Groundwater Awareness Week	Facebook Twitter Instagram	#DidYouKnow about 75% of Minnesotans rely on groundwater for their drinking water? We rely on this "invisible" resource for our daily needs, but our actions can easily pollute the water we need. What can you do? Reduce pesticide and fertilizer use and reduce or eliminate salt on winter sidewalks and driveways. Also, upgrade or repair failing septic systems and limit outdoor turf irrigation. #ProtectOurWater
	Mar 9	LMRWD Board Meeting	Facebook Twitter Instagram	Please join the @LowerMinn at its upcoming board meeting. Board meetings are held at the Carver County Government Center on the third Wednesday of each month, beginning at 7:00 p.m. unless otherwise noted. http://lowermnriverwd.org/meetings
	Mar 15	Cost Share Grants	Facebook Twitter Instagram	Are you planning a spring project? The @LowerMinn has cost share grants for projects that protect and improve water and natural resources. Find out if your project is eligible! https://lowermnriverwd.org/resources/grants-cost-sharing

Week	Dates	Topic	Platform	Post
11	Mar 17	Fix a Leak Week	Facebook Twitter Instagram	Did you know household leaks waste nearly 1 trillion gallons of water annually nationwide? That's a lot of water! Chase down those leaks to save water and money! https://www.epa.gov/watersense/fix-leak-week . Kids can check out the fun learning activities! https://www.epa.gov/watersense/watersense-kids
12	Mar 20	First Day of Spring	Facebook Twitter Instagram	It's the #FirstDayofSpring! Get out and enjoy your @LowerMinn Watershed. Looking for a place to go? Check out our map. https://www.google.com/maps/d/u/0/viewer?mid=1kxhI0Cwod9iau7o8Z-nyw8SAqRk&ll=44.83136385987546%2C-93.44524844855783&z=11
	Mar 22	World Water Day	Facebook Twitter Instagram	Valuing water means different things to different people. What does water mean to you? Is it important for your family life or work? Maybe it is a cultural connection. Celebrate all the ways water benefits our lives and act to protect it now and for the future. The @LowerMinn has cost share grants available for projects that protect and improve water quality. Find out more at https://lowermnriverwd.org/resources/grants-cost-sharing . #WorldWaterDay
13	Mar 29	Compost Bin and Rain Barrels	Facebook Twitter Instagram	It's time to order your rain barrels and compost bins! Rain barrels catch fresh water as it pours from your downspouts. That water would otherwise be wasted and make its way into storm sewers. Compost bins are an easy way to discard food and yard waste. You can keep those items out of the solid waste stream and turn them into rich soil for your plants and garden. https://recycleminnesota.org/work/compost-bins-rain-barrels/
	Mar 30	National Take a Walk in the Park Day	Facebook Twitter Instagram	It's National #TakeAWalkInThePark day . . . so why don't you celebrate? There are lots of great places to visit in the @LowerMinn!