



LOWER MINNESOTA RIVER WATERSHED DISTRICT

Executive Summary for Action

Lower Minnesota River Watershed District Board of Managers Meeting

Wednesday, October 21, 2020

Agenda Item

Item 6. H. - Education & Outreach

Prepared By

Linda Loomis, Administrator

Summary

i. **60th Anniversary Video**

Young Environmental coordinated the development of a request for proposal and reviewed the proposals from four videography and advertising companies. Quasimodo Advertising, which has also worked for Freshwater Society, was selected and began work on Monday, October 12, 2020. Its schedule is compact, with video shooting planned for October 29, 2020, and the final video anticipated on November 20, 2020. In addition to the video, we are developing a historical piece that ties in the 60th Anniversary theme of Environment–Commerce–People. Managers should have received an invitation to be interviewed for the video.

ii. **Citizen Advisory Committee**

The infrastructure for the CAC is underway. We have designed a draft CAC application form and are developing complementary information for the District's website. Additionally, we have identified individuals at the Ramsey–Washington Metro Watershed District, Nine Mile Creek Watershed District, and Rice Creek Watershed District to review the look, functionality, and information presentation for public consumption. We plan to provide the outcome of the website review during the November board meeting.

Attachments

No attachments

Recommended Action

No action recommended